

# Birdland Dresses

Nothing Like Them Anywhere

Distinctively Different

Sold Exclusively by Sam Levy

## \$1.95

Panty Styles for Girls 2 to 6 Years

Other Styles for Girls 7 to 14 Years

All at Same Price

New Shipment Just Received in

Pretty Printed and Organdie Combinations,

Guaranteed Fast Colors

### Women's HOLEPROOF HOSE

Silk Above the Knee  
Full Fashion—Service Weight  
All New Fall Shades

## \$1.49

# SAM LEVY

New and Greater Department Store  
1311-1313 Sartori Avenue, Torrance

### TAXI! TAXI!

Next winter when you get off the Pacific Electric car in the rain, you will appreciate the convenience of having a taxi to hop into and take you to your door. But in order to insure this service, next winter, your patronage is needed now.

Instead of bothering other members of the family to meet you at the P. E., why not spend a quarter and taxi home?

Torrance has always had a taxi; now that we have one, let's patronize it.

**ROYAL NEIGHBORS NOTICE!**  
Royal Neighbors all reminded of the regular meeting to be held Friday evening, August 5, in the Knights of Columbus hall.

Mr. and Mrs. C. E. Hooper of Los Angeles were Lomita visitors Saturday.

### Vonderahe Starting Building Program on Torrance Lots

Charles Vonderahe, of the Vonderahe Realty company, 1911 Carson street, is starting a building program on 40 lots which he owns in Torrance. Three dwellings are now under construction, a three-room house to sell for \$2650, a five-room house for \$2950 and a six-room house for \$3450. Mr. Vonderahe does his own building and handles the sales of his own property and by so doing he believes he is able to offer the public exceptional values.

Mr. Vonderahe states that his policy is to build houses which will fit the pocketbook of the average workingman, and to sell with a small down payment, with low terms, usually \$35 per month.

### "Torrance Night" Big Feature at Chinese Theatre

Torrance will be given an opportunity to view "The King of Kings," the remarkable photoplay at Grauman's resplendent new Chinese Theatre in Hollywood with Grauman's special prologue, at a special "Torrance Night" next Tuesday.

Members of the Torrance Chamber of Commerce, the Rotary Club and the Kiwanis Club will attend the "Torrance Night" feature, and the Pacific Electric has arranged a special train direct from Torrance to the theater. The round trip cost on the special will be 50c. Tickets for the "Torrance Night" performance at the Chinese Theatre are now selling at Dolley's Drug store. Tickets for other performances also may be procured there.

The "King of Kings" is a film offering which has caused great comment, and has been hailed as one of the greatest photoplays that filmdom has produced.

### Comedians' Victory String Is Unbroken

(Continued on Last Page) at bat. Mills officiated behind the bat in his usual flashy style.

Bankers		AB	H	R
Cochrane	3	3	2	
Deininger, R.	3	1	1	
Deininger, L.	4	0	0	
Curly	4	1	1	
Zuver	4	1	0	
Levy	4	0	2	
Schlick	3	0	2	
Darling	3	0	1	
Gall	3	1	2	

Rotary		AB	H	R
McFarland	3	1	1	
Post	4	1	1	
Scott	4	0	0	
Levy	3	0	0	
Young	4	1	0	
Wood	2	0	1	
Guttenfelder	2	0	0	
Darling	3	1	0	
Flaherty	3	1	0	

In a practice game on the upper field Columbia Steel defeated the Oil Supply Company of Harbor City, 10-3. The Oilmen got all their runs in the first inning. The Steel boys pulled ahead in the seventh.

### 1927 FORD TOURING CAR FOR SALE

\$300 Terms

Apply afternoons and evenings at Workingman's Model Home, 1229 Beech St. until Sunday night.

**BAKER SMITH**  
JEWELER  
Carson at Cabrillo

The logical way to invest your money in a watch

MANY of the fine things of life are purchased out of income rather than directly out of pocket.

The substantial possessions of substantial men and women... their homes... their life insurance... their gilt-edge securities.

And now an Elgin watch, another permanent and dividend-paying investment, may be bought the same convenient way.

Through our Satisfied Owner Plan, you make only a small initial payment; the balance is divided over many satisfied months... you pay for your Elgin while you're enjoying it.

## OBSERVATIONS

(Continued from Page 1)

The Federal Reserve Board is almost as supreme in matters of money as our highest court is in matters of law. Yet members of the Board receive only \$12,000 a year, far less than many of the bankers to whom they give orders. Senator Thomas proposes to draft an amendatory bill containing provisions for raising salaries, lengthening the tenure of office, and safeguarding the selection of membership so that its personnel may always be above criticism. He does not intimate how he hopes to accomplish the last object, but certainly he is on the right track in all three proposals. \* \* \*

**POLITICAL** fanatics who brutally murdered Kevin O'Higgins snuffed out the life of a friend to all Ireland and defeated their own unworthy ends. They shot, no doubt, to win ground and favor by laying low the strongest and most uncompromising opponent of the De Valera program. Instead, they have lost ground and favor won at the last elections and provided the Free State Conservatives with a martyr. When O'Higgins died emotional Ireland wept. Even opponents of the Cosgrave regime were horrified. If the Government needed adherents to weigh the balance in the Dail on the side of sanity their own enemies have supplied the want.

Since the great Parnell the O'Higgins family has ranked high among Irish patriots. During the struggle which ended in home rule Kevin O'Higgins fought with the most fervor. Always he was an unflinching patriot. His love of country, his burning zeal, though lately tempered by restraint, were always unimpeachable. As Foreign Minister, at Geneva, and in London, he won worldwide respect for Irish brains and Irish hopes. After the treaty, his fiery energies were directed against the menaces to security inherent in De Valera radicalism. He fought Republicanism tooth and nail and with its own weapons.

On first consideration it might seem that the low price of gasoline prevalent during petroleum overproduction is a boon to the public. But this is hardly the case. After a period of excessive output, when production again descends to normal, storage gasoline moves into the market at a price which includes not only the base cost of crude and refining, but also storage costs and the price of evaporation. It is estimated that this year's storing bill will be \$130,000,000. The public will balance this account later on.

**THE** crisis which now prevails in the oil industry is the most acute in history. It was precipitated by the enormous flush production of 350,000 barrels a day in the Seminole fields of Oklahoma, which yield only light oil of high gasoline content. Previous overstocks have been brought on by excessive outputs in districts pumping only heavy crude. During the overproduction of 1922 and 1923 the supply of crude oil on hand varied between 300,000,000 and 350,000,000 barrels, while the stock of gasoline was only 24,000,000 barrels. Now, however, the supply of crude on the surface is 320,000,000 barrels, whereas gasoline in storage aggregates 52,000,000 barrels, or twice as much as in 1923. The cost of storing gasoline is far greater than that of storing crude and the loss by evaporation is proportionately excessive. The fact that stocks on hand this year are in light oil and gasoline rather than in heavy crude makes the situation especially acute.

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The best place to store oil is in the ground. Yet Federal and State laws encourage hasty drilling of wells even when petroleum is a glut on the market. In the Seminole fields at the peak of this year's output almost five hundred wells were being spud to completion. Two years ago when the Federal Oil Conservation Board was formed the large companies protested against government interference with production. Confronted by this year's crisis, however, a powerful group, headed by W. C. Teagle, president of the Standard Oil Company of New Jersey, asked the Government to step in and curtail output. But the Government is bound by laws which insist upon free competition and could not act, even as umpire, because two or three independent operators refused to cooperate. The situation has convinced leaders of the petroleum industry that free competition is not to be desired, and they are active in prodding congress to shoot a few loopholes in the anti-trust laws so that production may be regulated to the benefit of both private and public economy.

The great American opposition to combinations in restraint of trade seems to have defeated the national desire for conservation of natural resources. The government should guide oil production more stringently in the future, not for the purpose of crushing competition, but to insure thrifty and efficient use of one of our most valuable basic assets.

### DIRECTORS MEET MONDAY

Directors of the Torrance Chamber of Commerce will meet hereafter at 7 p. m. every Monday, instead of 4:30 p. m. Tuesday. The decision for the change was made at last Tuesday's meeting of the Directors.

### PINCH HITTER

SOMETIMES it seems to HAPPEN that when the HERALD and the NEWS want the COPY for this space

GEORGE who writes it has WANDERED off to the MOUNTAINS or the SEASHORE or BEAT it for some place where EDITORS are not ALLOWED and FORGOTTEN to REMEMBER that the NEWSPAPERS go to press as USUAL whether he is on DECK or not. Then the EDITOR has to write SOMETHING or else not get PAID this week, and HE doesn't know ANY MORE about running a PAPER.

LOS ANGELES county MOCKING bird does about singing BASS. But he DOES know that there ISN'T a BETTER drug store regardless of SIZE between the CONTINENTAL DIVIDE and the THREE MILE limit.

P. S. Try this good store when you need anything in the drug line.

—"YE ED."

### PROBERT'S TORRANCE PHARMACY

The Nyal Drug Store  
Carson and Cabrillo

### Keystone Feed Co.

Hay and Grain  
Chicken Feeds a Specialty  
21955 Harbor Boulevard  
Phone Wilmington 8704-J-1

YOUR DOLLARS HAVE MORE SENSE AT EBY'S.

## Many Visitors Inspect Model Workers' Home

Manager Garrison Reports Nearly One Thousand Persons See Home

Nearly a thousand visitors from Torrance, Lomita and other nearby cities have passed through the workingman's model home which opened last Friday at 1229 Beech street, this city, according to W. Garrison, manager.

With Sunday marking the closing day of the ten day demonstration in charge of the model home anticipate an excellent at-

tendance during the remaining four days.

Of considerable attraction to visitors at the model home has been the electrical display of the Torrance Electric Company composed of refrigerator, mangle, sweeper and other appliances. Also the display of the Faxman Hardware Company, most of which is exhibited on a daintily arranged dining table, set for four guests.

One of the last minute exhibitors to take part in the demonstration is Tom E. Watson, Torrance plastering contractor, who did the interior work on the model home.

Officials of the Torrance Home Builders, Inc., owners of the model home are firm in their belief that the model home demonstration has accomplished its purpose in creating more interest among working men to the advantages of the city as a desirable place to live and own property.

This is further attested to by the attendance of scores of families from out of town who passed through the home last Sunday.

The model home is open for public inspection every afternoon from two until five o'clock and from seven until nine thirty, in the evening. It may be easily distinguished by motorists driving out Redondo boulevard in Torrance for the home and premises are well illuminated.

### GUILD DINNER

The Ladies' Guild of the Central Evangelical Church will serve their regular dinner at the church parlors tonight at 6 o'clock.

The dinner will be followed by an educational film shown through the courtesy of a well known industry.

## YOU are both Buyer and Seller at PIGGLY WIGGLY



Buy only what you want. Buy only that which you yourself can sell yourself. No one to urge you to buy other than that which you actually wish to buy.

These Los Angeles prices effective at all Piggly Wiggly stores in San Bernardino, Orange, Riverside and Los Angeles Counties, August 5th to 9th inclusive.



**Mazola SALAD OIL**  
A fine, pure oil for salad or cooking. Deep-cut price.  
Quart can... 41c  
1/2-gal. can... 81c

### Cleanliness

Cleanliness is one thing that helps one on the road to good health. Clean food is another. At Piggly Wiggly you find both. Strict sanitation rules keep stores "spick and span." Piggly Wiggly's health policy is a standard bearer for "clean food handled by clean, healthy employees." Men in the stores must be fit to handle the food you serve at your table. It means better, cleaner food for your family.



**PUFFED Wheat**  
An appetizing dish for summer breakfasts  
Per package... 10c

**FREE** A genuine Cannon Turkish Bath Towel with every 19 bars of All for **83c** Dona Castile Soap



**Deviled Ham**  
Makes Delightful Sandwiches  
No. 1/4 can... 20c  
No. 1/2 can... 35c



**Amaizo Starch**  
Your choice of corn or glass  
1-lb. package... 9c

**Toilet Soap**  
Jergens', per bar... 7c

**Boned Chicken**  
College Inn, 6 1/2-oz. can... 55c

**Salad Mustard**  
French's, 9-oz. jar... 14c

**SWISS CHEESE**  
Kraft, 1/2-lb. pkg... 30c  
Kraft, 1-lb. pkg... 58c

**RED SALMON**  
San Wan, 8-oz. can... 22c  
San Wan, 16-oz. can... 34c



**Bechnut SPAGHETTI**  
A Very Low Price  
3 cans... 29c

### K-F-O-N

You will like the programs from K-F-O-N, the Piggly Wiggly radio station at Long Beach. On the air from 9:30 a. m. until midnight, including Sundays.

**Newmark's high grade coffee**  
Special low prices for a few days:  
1-lb. can... 44c  
2-lb. can... 87c



**Scot Tissue TOILET PAPER**  
A Deep-Cut Price  
3 rolls... 25c

These fruit and vegetable specials effective Aug. 5th and 6th only — at all fruit and vegetable stands operated by Piggly Wiggly Co.

Fancy Alberta Peaches, 4 lbs. for... 25c  
Choice Lima Beans, 6 lbs. for... 25c  
Thompson Seedless Grapes, 6 lbs. for... 25c  
Fancy Bartlett Pears, 4 lbs. for... 25c

## PIGGLY WIGGLY

Cleanest Stores in the World operated by the Cleanest and Healthiest staff of Employees.  
Torrance Store, 1315 Sartori Ave. Wm. Pearson, Mgr.

## Southern Pacific

C. H. Mueller  
Agent  
P. E. Depot  
Torrance, Ph. 20

Read Our Want Ads!